

PRESS RELEASE

July 28, 2026

Wheels of Time
Rod & Custom Jamboree
August 28th, 29th, and 30th, 2026
47th Year
of Family Fun & Community Support.
Join the Fun! – Lots to See & Do
Special guest – Steve Darnell from Welder up Garage &
Vegas Rat Rods
Bruce Larson Nitro Start up
Dialed Action BMX bike stunt show,
Over 1500 show cars,
Bands Friday and Saturday day and night!
150 Flea Market & Craft Vendors,
Women's activities, Swimming Pool, Food Court,
Entertainment for the kids!

The Wheels of Time Street Rod Association is proud to announce its **47th Annual Rod & Custom Jamboree**, taking place at **Macungie Memorial Park** on **August 28, 29, and 30**.

This year's show promises to be bigger and better than ever, featuring exciting activities, entertainment, special attractions, and plenty of family-friendly fun for both participants and spectators.

In addition to celebrating the passion for street rods and custom vehicles, proceeds from the event support **more than two dozen charitable organizations and scholarship programs**, helping make a positive impact throughout the community.

Come join us for a weekend of incredible vehicles, great entertainment, and a worthy cause!

**Special features this year include
the following:**

- **Steve Darnell from Welder Up Garage & Vegas Rat Rods** will be signing autographs on Friday and Saturday from 10am – 11:30am and 2pm – 3:30pm

Bruce Larson Nitro Start up

Friday show at 2pm, Saturday shows at 10am, 2pm and 4pm and Sunday shows at 10am and 1pm

- **Dial Action BMX Stunt Show**

3 Saturday shows at 10am, 1pm, 4pm and 2 shows on Sunday at 11am and 2pm

- Dorney Park Speedway Memories, a display of cars and memorabilia by Henry and Sue Wilt
- TV show cars featuring Fast and Furious Charger and The Mummy machine
 - Keystone Quarter Midget Club will have a display of race cars
 - Veterans tribute booth
 - “Iron Trap Garage” will have a display of cars and creations

NEWS FLASH

- The popular **WOTSRA Teeter Totter** will return to the show, giving participants the chance to test their skill and luck balancing their vehicle.
- The **Friday Car Cruise** is back. Participants should check the event website or visit the Main Tent for complete details.
- A **3-Day Admission Pass** is available at any gate for **\$30 on Friday**. Guests attending all three days can save **\$15** compared to purchasing daily admission.

The live bands playing at the Wheels of Time Rod & Custom Jamboree.

- Friday’s entertainment will be The Audio Files @ 11:30am, New Normal @ 3pm and Flight Risk @ 6:30 pm.
- Saturday’s bands will be The Scott Marshal/ Highway Souls @ 11am, Avenue 16 @ 3:00, then Flamin’ Dick and the Hot Rods @ 6:30 PM.

The Allentown Hobo Marching band will entertain the crowd on Saturday afternoon. Many other activities are going on throughout the weekend through the efforts of the Ladies Auxiliary.

- Friday: Bingo, basket raffles, Ladies workshop, kids games and cash drawing
- Saturday: Bingo, basket raffles, Ladies workshop, kids games and cash drawing
- Sunday: basket raffles, kids games, kids candy toss and snack/cake walk

Wheels of Time Rod & Custom Jamboree Highlights

- The event features more than 1,500 street rods and custom cars from 1996 or earlier.
- Vehicle pre-registration was available through July 15, 2026, with on-site registration also offered, although on-site registrants do not receive the merchandise provided to pre-registered participants.
- Each car is presented as a unique expression of its owner's creativity, innovation, performance, and style.
- Twenty vehicles receive coveted Wheels of Time awards each year.
- NSRA Vehicle Safety Inspections are offered free of charge during the show.
- The show attracts more than 10,000 participants and spectators annually and is described as one of the nation's largest all-volunteer events.
- Over the past 20 years, the organization has averaged \$40,000 in annual charitable and scholarship donations.
- To date, it has donated **more than \$1.35 million** to community organizations, awarded **over 300 scholarships**, and contributed **hundreds of pints of blood** to the Miller-Keystone Blood Center.
- Members also donate time to community activities, including parades, fire company support, and assistance for those in need.

Family-Friendly Attractions

Additional attractions include:

- Bingo and Women's World activities.
- Entertainment for children.
- A flea market with 150 vendors.
- A car corral featuring dozens of vehicles for sale.
- Food vendors, a swimming pool, and a playground within Macungie Memorial Park. [

Overall, this event emphasizes the show's combination of automotive enthusiasm, family entertainment, and significant charitable contributions to the local community.

The show opens each day at 7:00 AM. Spectator gate admission is \$15 per adult (under 16 free). You may bring a non-perishable food item to donate to local food banks, which would be greatly appreciated.

Special thanks to our Sponsors:

GOLD

Miracle Auto group

SILVER

1. Borneman's Restorations
2. Motors Plus
3. Wood Naturally, Hereford Pa.
4. ORE Rentals

BRONZE:

1. Poorboy's Auto Care Products
2. M&T Bank
3. Adams Advertising
4. 69 WFMZ
5. Absolute Auto
6. Wehrung's
7. Cumulus Media

RAFFLE:

1. Eastwood
2. 4 Seasons
3. Hunter Truck
4. Mahoning Valley Speedway
5. Motors Plus

Annual Raffle Prizes

SBC LS motor – Donated by Miracle Auto group - separate ticket

1. 2 Childrens ATV – Donated by Motors Plus
2. Pink Cadillac tin cooler – Donated by 4 Seasons garden Center
3. \$500 Eastwood Gift Card – Donated by Eastwood
4. Childs Haro Leucadia BMX Bike – Donated by WOTSRA
5. Nascar RC Car – Donated by Mahoning Valley Speedway
6. Power Drive 3000w inverter – Donated by Hunter Truck

Raffle tickets available at main tent area.

Wood Naturally has been a generous sponsor for many years in donating the use of all the sheds at the park.

We are especially grateful to the Macungie Memorial Park, the Wheels of Time members and their spouses and families for the year-long effort that goes into putting on the Rod & Custom Jamboree. We encourage you to support the sponsors that support our show.

Event details, schedules, and site maps will be available at www.wheelsoftime.org. and on our Facebook page @ Wheels of Time
Come join us and celebrate our 47th year of family fun and community support August 28th, 29th, and 30th at Macungie Memorial Park!