

PRESS RELEASE

June 7, 2025

**Wheels of Time
Rod & Custom Jamboree
August 22nd, 23rd, and 24th, 2025
46th**

**Year of Family Fun & Community Support
*Join the Fun! – Lots to See & Do***

***Veterans Information Booth
Bands Friday and Saturday day and night!
150 Flea Market Vendors, Over 1500 show cars
Women's activities, Swimming Pool, Food Court,
Entertainment for the kids!***

June 7, 2025...The Wheels of Time Street Rod Association announces its 46th Annual Rod & Custom Jamboree at Macungie Memorial Park on August 22nd, 23rd, and 24th. This show will be lots of fun with more features, activities, entertainment, and family fun for participants and spectators alike. Proceeds benefit more than two dozen Charitable Organizations and scholarship programs. Special features this year include the following:

- Dorney Park Speedway Memories, a display of cars and memorabilia by Henry and Sue Wilt
- Lumber jack demonstrations- professional display of several tree cutting competitions and techniques
- TV show cars featuring ECTO-1 Ghostbuster Ambo and the Batgirl cycle
- Bob Larivee "Mr Autorama- meet and greet with the man behind the Autorama shows of the 60's thru the 80's
- Veterans tribute booth
- Mark Dewalt and his restored Willys drag car "Black Satin"
- Shelby Mustang display at the Scholarship tent
- Matt from "Iron Trap Garage" will have a display cars and creations

- NEWS FLASH
- The WOTSRA teeter totter is repaired and will be back at the show for participants to try their luck at balancing their vehicle
- The Friday car cruise is back with a modified schedule. See website or main tent for details.
- New this year is a 3 day pass, which can be purchased at any gate for \$30 which will save you \$15 if you would come all 3 days.

The Wheels of Time Rod & Custom Jamboree includes over 1,500 street rods and custom cars, 1996 or older. Pre-registration for cars is open until July 15, 2025 and spaces are available. Car registration is also available at the show, however participant does not receive any merchandise like the pre-registered cars. See our website for registration forms and details. Each vehicle is an individual creation representing American innovation and creativity and is a unique expression of performance and style by its owner. Coveted Wheels of Time awards are given each year to 20 participants' cars at the show. National Street Rod Association Vehicle Safety Inspections are also conducted free of charge during the show.

The street rod and custom car hobby is a unique part of American culture and draws millions of participants and spectators to events all across the country. The Wheels of Time Rod & Custom Jamboree is one of the largest all-volunteer events in the nation and each year over 10,000 spectators and participants attend the show. Over the past 20 years an average of \$40,000 is given each year to local charities and the Wheels of Time scholarship program for young adults. To date, over \$1,350,000 has been donated to local community organizations, over 300 scholarships have been awarded, and hundreds of pints of blood have been given to the Miller-Keystone Blood Center. Wheels of Time members have also provided countless hours of community support with cars for parades and events, volunteer hours at fire company, and support for those in need.

Other show highlights include: Bingo, Women's World, and entertainment for the kids. The huge flea market and women's crafts area has 150 vendors, plus a car corral with dozens of cars for sale. The beautiful Macungie Park offers many good food vendors, swimming pool, and a playground for the kids.

This year we will be having special events with Lumberjacks, Iron Trap Garage 50's car display, Bob Larivee the founder of Motorama car shows and North Jersey Street rods will have valve cover racing.

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This year, live bands will play at the Wheels of Time Rod & Custom Jamboree. Friday's entertainment will be The Castaways Band from 3:00 to 5:30 and then the band Flight Risk at 7:00 pm. Saturday's bands will be The Scott Marshal/ Highway Souls @ 11am – 1:30, Avenue 16 @3:00, then Flamin Dick and the Hot Rods @ 6:30 PM.

The Allentown Hobo Marching band will entertain the crowd on Saturday afternoon. Many other activities are going on though out the weekend thru the efforts of the Ladies Auxiliary. On Friday; bingo, and gift basket raffle. On Saturday and Sunday, planned is a basket auction, bingo, crafts and guessing games.

The show opens each day at 7:00 AM. Spectator gate admission is \$15 per adult (under 16 free). You may bring a non-perishable food item to donate to local food banks, which would be greatly appreciated. A special thanks to our Sponsors:

GOLD

Miracle Auto group

Silver

1. Borneman's Restorations
2. Motors Plus
3. Wood Naturally, Hereford Pa.

Bronze Sponsors:

1. Poorboy's Auto Care products
2. M&T Bank
3. Adams Advertising
4. PNC Bank
5. Absolute Auto
6. Wehrung's hardware

We are again having our annual raffle, Miracle Auto Group has donated a small block Chevy motor, Eastwood has donated a gift card, 4 Seasons

Garden Center has donated a tin car cooler, a club member, Jeff Arbogast has donated a man cave coffee table made out of an engine block, and Hunter Truck donated an inverter. Raffle tickets available at main tent area. Wood Naturally has been a generous sponsor for many years in donating the use of all the sheds at the park.

We are especially grateful to the Macungie Memorial Park, the Wheels of Time members and their spouses and families for the year-long effort that goes into putting on the Rod & Custom Jamboree. We encourage you to support the sponsors that support our show.

Event details, schedules, and site maps will be available at www.wheelsoftime.org. and on our **Facebook page @ Wheels of Time**

Come join us and celebrate our 46th year of family fun and community support August 22nd, 23rd, and 24th at Macungie Memorial Park!